

FREE INNOVATION SERIES EVENING

Innovation the key to business success

Join us for a FREE informative evening and learn how new skills, tools and techniques in innovation can help your business drive revenue, grow profits and reach global markets.



Roger La Salle

Roger La Salle, is a professional engineer, successful entrepreneur and international expert in business innovation, brings with him a lifetime of experience and successful business creation. There are few who speak on innovation, creativity and business building that can claim to have literally made more than \$1M from their own ideas on more than three occasions - but Roger La Salle can. Roger is the creator of the highly acclaimed Matrix Thinking which has been embraced by businesses

worldwide. It is now licensed in 27 countries and is used in some of the world's largest organisations. He has been responsible for a number of successful technology start-ups, including four based on his own technologies, and was a regular panellist on the ABC New Inventors TV program. Roger has presented in more than 26 countries and in four languages. He is a TED presenter and has also made appearances on David Koch's Business Builders TV series on Channel 7. Roger La Salle is a challenging, dynamic and sought-after speaker and facilitator who uses his experience and innovation to impart valuable information.



Robynne Berg

Robynne Berg is an internationally accredited innovation strategy consultant with over 20 years industry experience in business and marketing strategy. She's a respected thought leader in innovation, blue ocean strategy and leading innovation. She is one of a select number of accredited Blue Ocean Strategy® consultants working in Australia and is part of a global network of academics, consultants and government officers.

Robynne is founder and director of Berg Consulting Group; a company dedicated to helping clients navigate the changing business environment and create long-term growth and profit through new customer value and new market creation. She helps leaders to develop their personal competence in innovation and lead teams to develop an innovative mindset. Robynne is a regular speaker at CEO network events and delivers keynotes to a range of business conferences and networking events.

INNO•ATIVITY

Melbourne

Thursday 1st May 5.30–8.00pm

NAB, The Bowl
Ground Floor, 500 Bourke Street
Melbourne VIC 3000

Seats are limited so book now

[Learn more](#)

Program

- 5.30 Drinks & Networking
- 6.00 Welcome
- 6.10 Roger La Salle – Opportunity Capture
- 7.00 Robynne Berg – Creating an Innovative Culture
- 7.30 Drinks & Networking
- 8.00 Finish

[Click here for registration](#)

Contact us on +61 3 9214 4780 or via email info@innovativity.com.au for more information

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